2023

Exhibitor & Sponsor Guide

Connect with Leading Addiction Psychiatrists
Invitation to Exhibit

The American Academy of Addiction Psychiatry (AAAP) invites you to exhibit at our 2023 Annual Meeting and Scientific Symposium in San Diego, CA. As one of the most informative conferences in the country, AAAP’s annual meeting provides the latest scientific clinical innovations and emerging treatments for all healthcare professionals who treat patients with substance use disorders and co-occurring mental disorders.

Showcase your services and career opportunities while networking with leaders in the field and supporting healthcare professionals.

Exhibit Options

Tabletop Exhibit - $2,500

Includes:
- One 6-foot skirted tabletop - no larger due to space limitations
- One representative (additional reps are to register separately)
- Two chairs and one trash receptacle
- Complimentary listing in the conference program when payment in full is received by Oct. 2, 2023
- Advertisement on the Social Media Wall during conference.

Literature Display – $750

Provides an opportunity to display pamphlets, flyers, magazines, and any other free materials. Materials will be displayed at the start of the meeting and left out until supplies are exhausted. This is not designed for book sales or for other promotional sales. Literature displays alone do not include complimentary registration to the Annual Meeting. If you would like to attend the Annual Meeting, you must register as an attendee.
Exhibit Rules and Regulations

- AAAP does not accept organizations/companies that sell products and services on site.
- AAAP does not provide exhibitors with an attendee list.
- AAAP does not provide exhibit floorplans to exhibitors in advance of the meeting.
- Exhibitor area will not be open for exhibitors to setup until December 7, at 7 am.
- Review AAAP’s Embargo Policies.

ACCME Guidelines
No commercial promotional materials shall be displayed or distributed in the same room immediately before, during, or after an educational activity certified for credit takes place.

Representatives of commercial companies may attend an educational activity, but they may not engage in sales activities while in the room where the educational activity takes place.

Note: If unsuccessful the first time, you may need to click this link, sign into your account, and then come back to this page to click the link again.
Exhibit Hall Schedule
Subject to change

Our exhibitor space is located in a highly visible area. The exhibit hall will be open as indicated on the schedule. Refreshments will be provided to drive traffic to the exhibit hall.

**Thursday:**
- Initial setup: 7:00 am - 9:00 am
- Exhibit Hall open: 9:00 am - 2:00 pm

**Friday:**
- Exhibit Hall open: 7:00 am - 2:00 pm

**Saturday:**
- Exhibit Hall open: 7:00 am - 2:00 pm
  *Teardown must be completed by 3:00 pm

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**Code of Conduct**

It is the policy of AAAP that all participants, including attendees, vendors, and staff, conduct themselves in a professional manner that is welcoming to all participants. Participants should treat each other with mutual respect, well-being, and collegiality. All individuals agree to conduct themselves in a manner appropriate for healthcare professionals.

Participants will avoid any inappropriate actions or statements based on individual characteristics such as age, race, ethnicity, sexual orientation, gender identity, gender expression, marital status, nationality, political affiliation, ability status, educational background, or any other characteristic protected by law. Disruptive or harassing behavior of any kind will not be tolerated.

If an individual believes that this policy has been violated or breached, they shall notify AAAP CEO to assist with the situation. AAAP reserves the right to remove meeting access for any individual violating this policy and will not provide a refund.

By registering for this meeting, you agree to abide by the Code of Conduct Policy as described above.
Shipping and Agreement Information

All materials shipped to the hotel should arrive no earlier than three days before the Annual Meeting (December 4, 2022) and no later than the start of the Annual Meeting (December 7, 2022).

Before exhibitors are approved, they are required to complete an Exhibitor Agreement. Exhibitors are expected to adhere to this Exhibitor Agreement throughout the conference.

Cancellations

Cancellation requests must be submitted in writing no later than November 1, 2023, and will be reimbursed by 50%. Reimbursements will not be granted after November 1.

Ship Packages To:
17550 Bernardo Oaks Drive
San Diego, California 92128

Each box should say:
- Hold for: AAAP Exhibits Dec. 7-10 GUEST
- Company name
- Name of representative on-site
- #___ of ___ boxes
- ATTN: Tabletop/Representative/Company Name/Conference Name
Hotel Information

Book your hotel room now!

Reserve a room online at the Rancho Bernardo Inn. The hotel conference rate is $259 (plus tax and fees) per night for single/double occupancy rooms. You may reserve a room online or call 844-226-8262 and ask for the AAAP Meeting group rate.

If you need to cancel your reservation, you must do so 72 hours prior to your arrival date to avoid losing your deposit. The hotel’s check-in time is 4:00pm and checkout is 11:00am.

Important Dates

October 2, 2023
Submit your organization's description for the conference program to annual-meeting@aaap.org. Description may not exceed 50 words. To ensure your organization is included in the conference program, full payment must be received by Oct. 2, 2023.

October 16, 2023
Deadline to submit your ad for the Social Media Wall. We cannot guarantee placement of ads received after this date. Ads should be 6” x 6” and in full color to be engaging.

December 4, 2023 - December 7, 2023
Exhibitors may have their materials arrive at the Rancho Bernardo Inn.
Sponsorship Opportunities

100% of proceeds will benefit the Sheldon Miller Educational Fund to support trainee educational activities.

Non-Commercial Sponsorships

**Starfish - $12,500**
- One complimentary exhibit
- Support travel awards for five residents/fellows/medical students to attend Annual Meeting
- Promotional flyer provided at registration (provided by sponsor)
- Ads about this sponsorship will be displayed on our Social Media Wall to be displayed throughout the Annual Meeting
- Listing of sponsorship will be placed on AAAP’s website, mobile app, and Twitter
- Prominent location in the exhibit hall

**Seashell - $8,500**
- One complimentary exhibit
- Travel award support for two residents/fellows or medical students to attend Annual Meeting
- Ads about this sponsorship will be displayed on our Twitter page and on our Social Media Wall to run once per hour during the Annual Meeting
- Prominent location in the exhibit hall

Non-Commercial/Commercial Sponsorships

**Palm Tree Charging Station - $3,500**
- Help attendees get charged up with a branded charging station placed strategically for maximum exposure.

**Wave Break Yoga Class - $3,000**
- Strike a pose and find your inner Chi. Great opportunity to help attendees exercise their minds and bodies. Attendees are expected to BYOM (bring your own mat).

**NOTE:** These sponsorships do not receive complimentary registration to the Annual Meeting. If you would like to attend the Annual Meeting, you must register as an attendee.
Rancho Bernando Inn

Tucked away among the rolling hills of San Diego's North County and bounded by a championship golf course and stately private residences, our 265-acre resort is a respite from the mundane. Discover endless experiences at Rancho Bernardo Inn.

Book your room today!